



Arguably with close to 30 functional commercial Banks, Ghana's banking sector is probably among the most competitive in any part of the world. But having been adjudged as the Best Banking Group in Ghana at the prestigious World Finance Awards for the past two years, Zenith Bank Ghana is carrying its success story beyond the shores of the country.

The World Finance Awards has a judging panel that boasts over 230 years of financial and business journalism, supported by a research team that works round the clock to ensure its award winners are the most deserving.

According to the London-based World Finance Magazine, to ensure that winners of its awards are deserving of it, it relies on reader insight as well as experience to provide nominations to the judging panel.

Commenting on the award chalked by the Bank, the magazine said: "Zenith Bank Ghana has spurred innovation within the Ghanaian Banking industry and has helped to provide an international standard of financial services to the market."

The Bank has positioned itself at the frontier of constant innovation and has over the years churned out numerous products and services underpinned by efficient technology deployment. Its latest in the chain of innovations is the GlobalPAY platform which serves as a link between Zenith Bank, merchants and cardholders, as well as payment networks such as MasterCard and Visa.

GlobalPAY, the most recent addition to the Bank's collection channels, is available to multilaterals and institutions with large subscriber base such as airlines, schools, embassies, etc. It is also complimented by ADPS, a web-based payment tool deployed to the Bank's diverse clientele.

It was little surprise that when the 2016 Global Banking and Finance Review Awards were announced, Zenith Bank Ghana was acclaimed the Best e-Commerce Bank – an award the Bank has retained for two years running.



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In addition to that, the Bank was also the winner of two other categories for the second year running-- Best Corporate Bank Ghana and Best Customer Service Bank.

The Global Banking and Finance Review Awards, known throughout the global banking and financial community, reflect the innovation, achievement, strategy, progressive and inspirational changes taking place within the financial sector.

Managing Director/ Chief Executive Officer of the Bank, Henry Oroh, commenting on the recognition of Zenith's unique services, said: "Over the years, Zenith Bank has acquired the reputation of providing innovative Banking products and services that cater to the needs of numerous customers."

The Bank's exploits have been recognized back home, too. At the Ghana Banking Awards (GBA) last year, Zenith Bank won the Most Cashless Bank Award. E-commerce appears to be the trend in banking globally and the banks in Ghana will continue to rely on less cash with numerous e-platforms. The award thus meant that the Bank, in its 11th year of operations, is uniquely positioned to offer its customers a taste of tomorrow's Banking experience today.

Last year's 14th Ghana Banking Awards also saw the Bank emerge as the Best Bank in Trade Finance as well as coming 2nd Runner-Up in Best Bank in Long-Term Loan Financing as well as Best Bank in Customer Care.

The Bank's MD/CEO said despite the numerous recognitions the Bank has received, it never rests on its oars but rather continues to develop and enhance these products and services to satisfy the ever-changing and growing needs of today's customer, bearing in mind the technologically driven world we live in today.

The Zenith brand continues to be synonymous with its cutting edge ICT platform, passionately innovative staff and devotion to the development of top of the range products and services to meet customer needs. Zenith Bank (Ghana) Limited is an epitome of a stable and strong institution with a brand and excellent customer centric tenets that are the envy of its peers.



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